



SPICES BOARD

(Ministry of Commerce & Industry Govt. of India)
Sugandha Bhavan
N.H.By-pass
P.B.No. 2277
Palarivattom P.O.
Kochi - 682 025, India

स्पाइसेस बोर्ड

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)
सुगन्ध भवन
एन.एच.बाईपास
पी.बी.नं. 2277
पालारिवट्टम पी.ओ.
कोच्ची - 682 025, भारत

No.SB/MKT/IL-AUC/2025 /1280

Date:27.11.25

ORDER

In light of the inspection conducted by the Spices Board team on 04.09.2024 at your office located in Vechurettu Building, Vandanmedu, Kerala, and at the godown premises situated at XVIII/76J, Kerala State Warehousing Corporation, Vandanmedu, Idukki – 685551, this Office had issued a Show Cause Notice vide No. MKT-REGN/CDL/1/2021 dated 11th June 2025 to M/s Cardamom Auction.com.

In the said notice, it was informed that your firm was conducting cardamom auctions through a mobile application platform at the aforementioned premises, and Mr. Jeff Thomas, Proprietor of M/s Cardamom Auction.com, was instructed to clarify the reasons, if any, for not cancelling your Cardamom Dealer's Licence bearing Trade Code DL-253 . However, till date, the Board has not received any clarification in this regard from M/s Cardamom Auction.com.

As your firm has been found conducting cardamom auctions without obtaining auctioneer license from the Spices Board, it constitutes a direct violation of the Cardamom (Licensing and Marketing) Rules, 1987, specifically the following provisions:

- Rule 2(c): "Dealer" means a person engaged in the business of purchasing and selling cardamom, but does not include any auctioneer or exporter.
- Rule 3(1): No person shall carry on business as an auctioneer or dealer of cardamom except under and in accordance with the terms and conditions of a license issued under these rules and such other instructions as may be issued from time to time by the Board for the development of the cardamom industry.
- Rule 4(1): Any person desiring to carry on business as an auctioneer or dealer in any year may apply, in the specified form, to the Spices Board for a license. Provided that a separate application shall be necessary where a person desires to be licensed in more than one capacity. Provided further that a separate license shall be necessary for an auctioneer in respect of manual auction for each centre, if he desires to conduct auctions in more than one centre.
- Rule 7 (1) If the Board is satisfied that a licensee has violated any of the conditions of the licence or any provision of the Act or rules made thereunder or in general or specific directions issued by the Board or an authorised officer of the Board or that any person to whom licence has been issued under these rules has obtained such licence by fraud or misrepresentation, it may, without prejudice to any other action which may be taken under any other law, after giving a reasonable opportunity to such licensee of being heard and for reasons to be recorded in writing, suspend or cancel such licence by an order in writing.

- Rule 10(2)(b): A dealer shall not solicit or accept any amount in cash or in kind from cardamom producers or auctioneers, whether by way of discount or commission.

As no clarification has been received from your end in response to the Show Cause Notice, the Board, therefore, presumes that M/s Cardamom Auction.com has no explanation to offer in the matter.

Accordingly, the Cardamom Dealer's Licence issued in the name of M/s Cardamom Auction.com, bearing Trade Code DL-253 , is hereby cancelled with immediate effect for violation of the provisions of the Cardamom (Licensing and Marketing) Rules, 1987.



Director (MKTG)

To,

M/s Cardamom Auction.com

Xviii/226, Vechurettu Building,

Vandanmedu, Idukki,,

Kerala, 685551

Email: cardamomauction@gmail.com

Copy to :

- Asst. Director, Spices Board, Puttady/Bodinayakanur
- Dy. Director, EDP, Spices Board